

FRANCIS KOERBER

443.286.0274 ✉ Francis@FrancisKoerber.com ✉ FrancisKoerber.com



Principal

Teton Craft Works LLC, Jackson, WY ✉ 2014-Present

Developed line of products for retail/wholesale markets, including branding, marketing, sales, manufacturing. [WEBSITE](#)



Creative Director, Designer/Graphic Artist

Media Asset Management ✉ 1988-Present

Offerings include design and production of print collateral, social media collateral, ads, handbills, posters, large format output, signage, display production, interactive media, form design, web design, audio production, scientific abstracts, trade magazines, vector illustrations and more. Clientelle: *Wyoming Trout Unlimited, Timber Ridge Academy, Our Lady of the Mountains Church, Corning Medical Laboratories, Archdiocese of Baltimore, Health Care Financing Administration (Medicare/Medicaid), Community of Science, The Caplan Group, The Pic Group, Catholic Relief Services*, small businesses and non profit agencies. On contract as Production Director for *The Catholic Review*, 6 month term. [WEBSITE](#)



Marketing Manager/Webmaster/UI Developer

Alabanza Corporation, Baltimore, MD ✉ 2002-2006

Senior Designer/Creative Director and IT Arm for Macintosh Marketing Department overseeing two other full time artists on staff. Created all print and electronic collateral and communications for sales, marketing, trade shows, including inline booth graphics, banners and 3 Dimensional PVC signage for corporate offices. Developed GUI for *Bulkregister LLC* in conjunction with software engineers, and GUI/brand concepts for *BrandCrawler* online app.



Vice President, eMedia

Novak-Birch, Baltimore, MD ✉ 2000-2001

Developed Flash trade show presentations including animation and audio, web site architecture and development, PowerPoint presentations, print collateral. Directed and managed UNIX web hosting technologies including web site development, beta structures, ftp, and email accounts. Designed and developed audio/visual technologies (hardware and software) for large format exhibit presentations.



Electronic Communications Manager

Cadmus Communications, Linthicum, MD ✉ 1997-2000

Managed branding and marketing initiatives, exhibit graphics, intranet (Exchange Server) and assisted in the launching of *E-Doc*, a web hosting platform for scientific journals online including *Nature.com, HarrisonsOnline.com, The Journal of*

Marketing professional with extensive experience in communications, publishing, branding, promotional collateral, product design, information architecture, signage, display fabrication, video and audio production.

Mac Technical support preparing files for offset and digital printing, electronic and web based publishing, large format and display fabrication.

skills

- Project Management
- Supervisor/Art Director
- Brand Development
- Print & Social Media
- Commercial Photography

apps

- Adobe Creative Suite
- WordPress Pro/Webhosting
- MS Office
- Quickbooks
- Audio/Video Production

ALL THINGS MEDIA

Immunology, The Endocrine Society, and other scientific journals. Created large format charts and web site for *Lippincott Williams and Wilkins*. Designed inline trade show booth for *Seybold 2000*. Produced digital video training series and streaming modules for intranet across 9 divisions on the east coast. Wrote specification and GUI design for online abstract submission and interactive meeting planner for peer review. Created Online Journal Walkthrough CD in collaboration with *The Endocrine Society* for the *1998 National Annual Conference of Endocrinology*.

Other Skills and Accomplishments

Musician: organist, pianist, conductor, composer, Ambassador for *Sibelius Corporation*.

Author: *The Demystification of the Gregorian Modes & The Demystification of the Harmonic Series*

Technician: Piano tuner, and consultant for installation of Roland C-330 digital tracker organ, *Holy Rosary Parish*, Lander, WY and organ restoration, *Basilica of the National Shrine of the Assumption of the BVM*, Baltimore, MD

Artist: Third place winner *Jackson Hole Salon Show Center for the Arts 2015*, Jackson, WY (sculpture, Moulton Barn) including exhibits in *Jackson Hole Art Fair, The Sugarloaf Festival* and *Howard County Community College* exhibit, "Think Inside The Box".

GRAPHIC
ARTS

The Experts Are Closer Than You

Alabanza™

Domain System Manager

Automate and centrally manage your entire web hosting business



Control Panel

Put hosting account administration in the hands of your customers



Products & Services

Craft a hosting package with dozens of quality website products



Managed Solutions

With Alabanza's Managed Solutions

you can do what you do best and rest assured that your critical systems are in good hands

Managed Services

solutions are flexible, reliable, and secure — providing you peace of mind for your IT needs

Managed Automated Hosting

solutions offer customers a rare combination of technology, business solutions, and personal services

Managed Services

My company is moving its data center to

Baltimore Technology Park



BALTIMORE TECHNOLOGY PARK ■ COMPACT TRADESHOW BANNER

ALABANZA CORPORATION

■ INLINE TRADE BOOTH & COMPLIMENTARY COLLATERAL

CORPORATE BRAND DESIGN

DATA
VOICE  EXCHANGE



BrandCrawler



GRAPHIC
ARTS

MINI PORTFOLIO

TROUT UNLIMITED 4 COLOR BROCHURE



Four 8-12" Yellowstone cutthroat trout removed from the stomach of an adult lake trout.

The Problem...

The iconic population of Yellowstone cutthroat trout in Yellowstone Lake has been decimated by the introduction of non-native lake trout and needs your help! While the Yellowstone Lake/Upper Yellowstone River system was once home to an estimated 4,000,000 Yellowstone cutthroat trout the current population total of Yellowstone cutthroat in the Yellowstone Lake is unknown. The latest estimates place it at no more than 10% of historic levels, likely less than five percent, and potentially as low as 1-2%.

Conserving, protecting & restoring Wyoming's coldwater fisheries and their watersheds

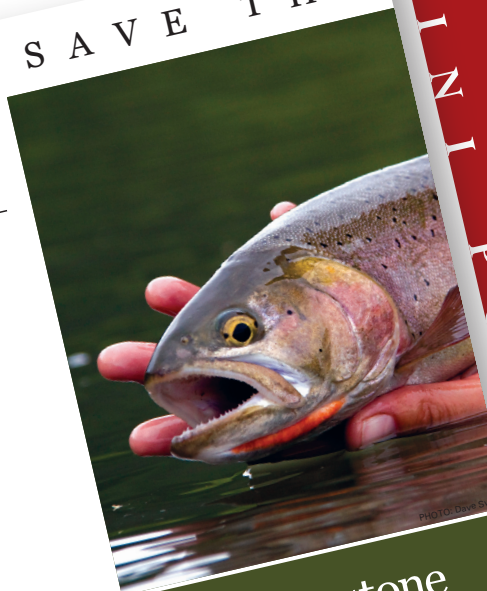


250 N. 1st St.
Lander, WY 82520
(307) 332-7700

www.wyomingtu.org

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SAVE THE



Yellowstone Cutthroat Trout



The History of the Problem

The unique environment of Yellowstone lake was once considered a stronghold for genetically pure Yellowstone cutthroat trout and relatively safe from the impacts of climate change. In addition, Yellowstone cutthroat trout are noted as a keystone species for this entire ecosystem with over 40 other species dependent on them for survival.

While theories as to the time and means of the illegal introduction of lake trout in Yellowstone Lake vary they were officially discovered in the lake in 1994. Of the main threats to Yellowstone cutthroat trout subsistence that have been identified, including lake trout, drought, and whirling disease, lake trout are overwhelmingly recognized by fisheries biologist to be the most significant.

To combat this invasive species the National Park Service has been employing gill netting on Yellowstone Lake since 1995 and currently spends approximately \$1,000,000 annually on the effort. To date a total of over 800,000 lake trout have been netted; 220,000 in 2011 alone. The lake trout population is now estimated at 300,000 - 400,000 adult fish.



Some of the more than 40 species effected by the decline of the native cutthroat trout.

Working Towards Recovery

The key to Yellowstone cutthroat trout recovery is major suppression of lake trout while, at the same time, cutting off recruitment into the lake trout population. To accomplish this goal a hydro-acoustic study on Yellowstone Lake was initiated on August 16, 2011.

A total of 141 hydro-acoustic tags were surgically implanted into lake trout. The movements of these fish are currently being monitored by 40 strategically placed receivers. This three-year telemetry effort requires a significant National Park Service, US Geological Survey and non-governmental organization commitment of money, research time, and support. Non-governmental organizations such as Trout Unlimited have already donated \$40,000 to get the project started in 2011 and committed to raising, as a minimum, an additional \$85,000 by spring 2012 to support the second year of the study.

The National Park Service has committed to assisting with this study and to continuing the expanded lake trout suppression program and the US Geological Survey has committed to the research staffing and project coordination. The US Geological Survey would also like to increase the scope of the study from 40 to 80 receivers with each receiver costing approximately \$1400.

It is not too late to save the Yellowstone cutthroat, but we need help to make it happen.



A significant advancement has been the start of a three-year hydro-acoustic telemetry study to identify lake trout movement patterns and spawning beds.

You can support this effort with the cost of a telemetry tag at \$400, or help us put another data-gathering receiver on the lake for \$1400. Every donation of any size will help this crucial study continue. Won't you please join us by contributing today?

☐ **YES! I want to help SAVE the Yellowstone Cutthroat Trout!**
Please accept my tax-deductible donation (specify amount below).

- ☐ \$1,400 (telemetry receiver)
- ☐ \$750 (depth-recording telemetry tag)
- ☐ \$400 (hydroacoustic tag)
- ☐ \$200 ☐ \$100 ☐ \$50 ☐ \$25
- ☐ \$ Other (please specify)

Please PRINT clearly

Name (last) _____ (first) _____
Address _____
Address (optional) _____ State _____ ZIP _____
City _____
Phone () _____
Email Address _____

☐ Please add me to your mailing list

MAIL FORM WITH CHECK OR MONEY ORDER TO:

Wyoming TU
YL Project
250 N. 1st St.
Lander, WY 82520

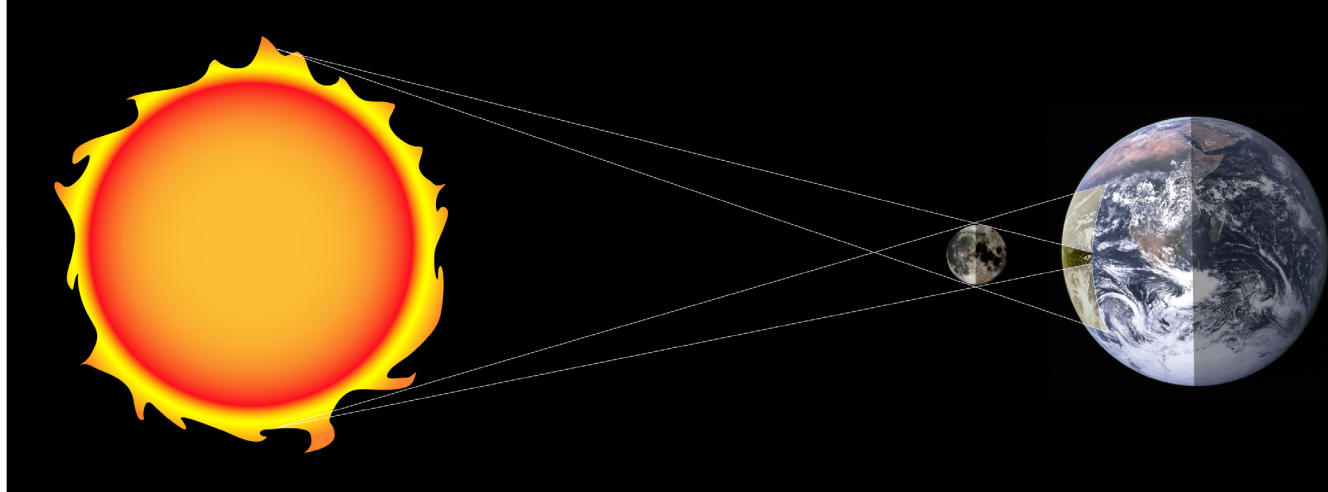
OR

Save the Yellowstone
Cutthroat
PO Box 3008
Cody, WY 82414

GRAPHIC ARTS

MINI PORTFOLIO

TETON CRAFT
WORKS ▣ SPRING
CATALOGUE
ILLUSTRATION



TETON CRAFT WORKS
▣ FULL COLOR OFFSET VECTOR ART POSTER

CLIPSG
in the
tetrans

43° 28' 48" N 110° 45' 45" W Jackson wy august 21 2017

GRAPHIC
ARTS

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rstuvwxyz
1 2 3 4 5 6 7 8 9 0

TETON CRAFT WORKS ▣ UMBRA FONT DESIGN

WYOMING TROUT UNLIMITED ▣ EVENT BRAND ILLUSTRATION

Wyoming Trout Unlimited and Jackson Hole Trout Unlimited are pleased to present

Tie-One-On Fundraising Banquet and Auction

Saturday, May 4, 2013 • Hotel Terra in Teton Village
Doors open at 5pm • Reception, Dinner and Raffles at 6pm

- Silent Auction! • Live Auction! • Raffle Drawings! • Prizes!

Admission: \$75 per person

All proceeds will benefit WYTU/JHTU fisheries conservation efforts in Wyoming. Must present ticket at door.

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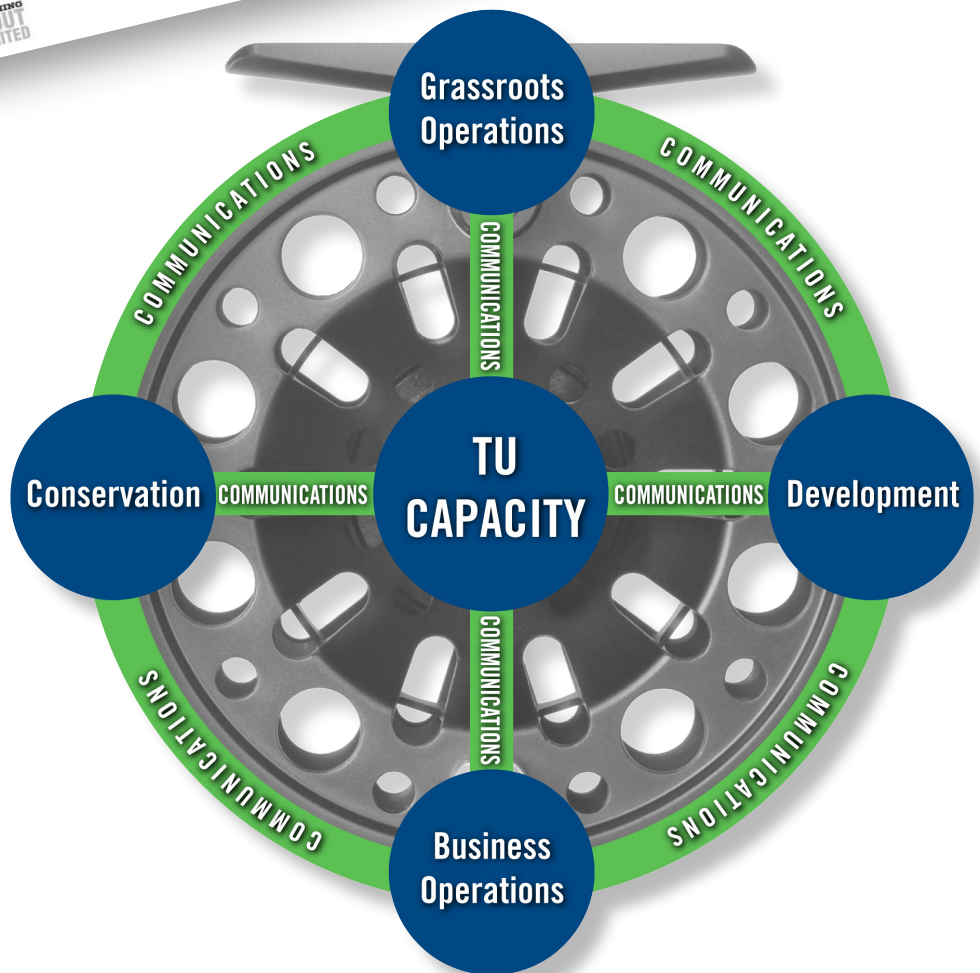
DOOR PRIZE TICKET:

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____

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WYOMING TROUT UNLIMITED

JACKSON HOLE TROUT UNLIMITED



TROUT UNLIMITED ▣ INFO GRAPHIC ILLUSTRATION



TIMBER TOTS ■ REBRANDING FOR NEW ARM OF TRA

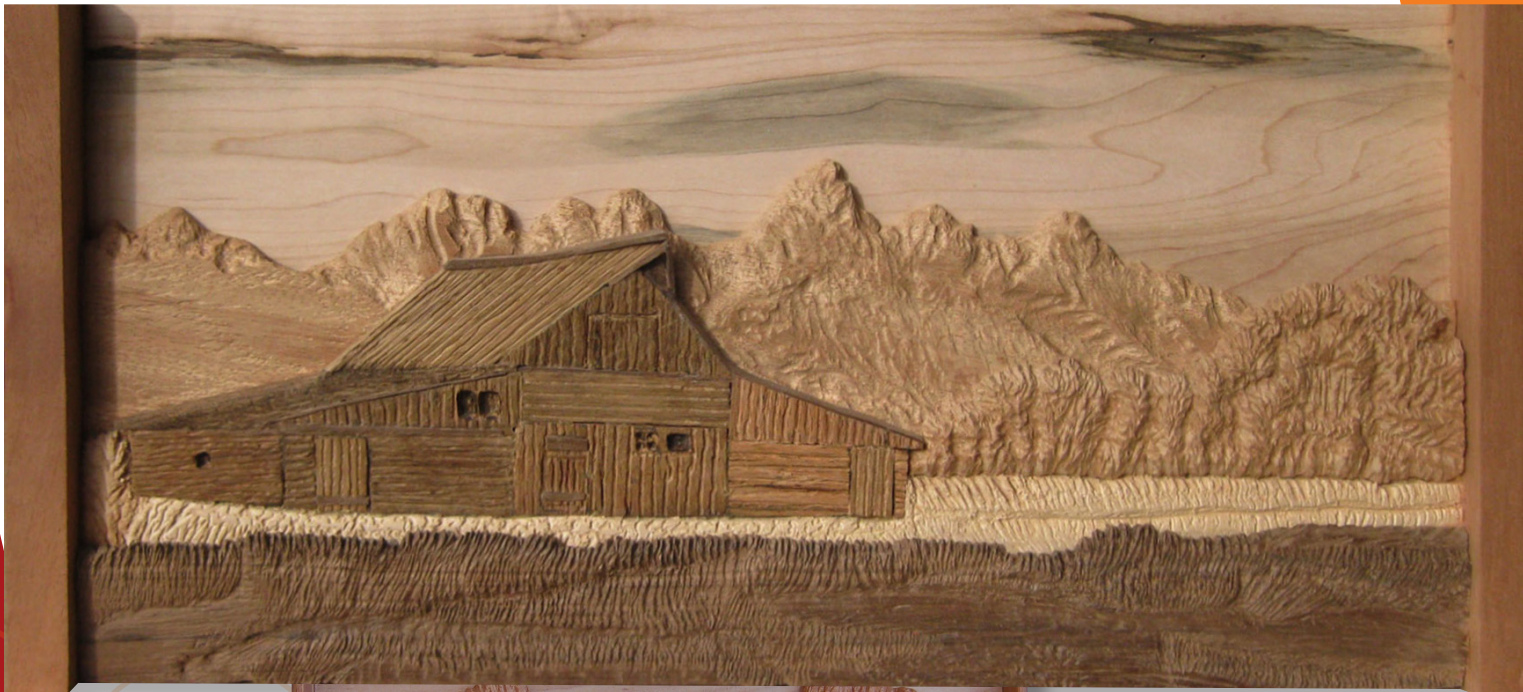
Timber Tots



TIMBER RIDGE ACADEMY ■ FEATHER BANNER

MINI PORTFOLIO

GRAPHIC
ARTS



STARRY NIGHT MINIATURE

OSPREY

WOOD
SCULPTURE
MINIATURE